UN Department of Economic and Social Affairs – Seoul National University

Governance Capacity Development Session Series

Strengthening Public Governance &
Accelerating Innovation to Achieve Agenda 2030

Session 8

Establishing strong foundation of ESG practice in green leadership & technology innovation
Session Guidance Note

Friday, 4 June 2021
15:00 -16:30 Seoul GMT+9

I. Background and Context

Transformational leadership is key to transitioning into the new paradigm of resilience, sustainability, equity and new economic growth. It is thus important for leaders to change their mindset with new way of thinking such as design thinking and system thinking in delivering on Sustainable Development Goals. Building globally responsible approach in leaders' mind is crucial for realizing the global transformation into the new paradigm and ultimately making this transformation reach every small corner of the global community. In this context, leading the ESG-based technological evolution is absolutely required during the transition. Softwarization, modularization, intelligentification, electrification, ecosystemization and platformization of all technologies available are critical in formulating right solutions that can fit into regional, national, or communal contexts and needs. Moreover, leaders' role in leading this process is key in building digital green societies.

This Session will seek for inspiring leaders' vision for designing the big framework of changes for the whole society and foster technology innovation with approaches that are aligned with the values, principles and practices of ESG, and meanwhile enhancing leaders' capability in leading important changes for the global, regional, national, and local community. Special focus shall be made on incentizing leaders to envision, establish, lead and realize technological innovation for realizing truly meaningful transformation of societies and on exploring opportunities of infusing ESG values into the evolution and advancement of technologies.

II. Structure & Agenda

Time (Seoul, GMT+9)	Session
15:00 - 15:05	**Session Introduction by Moderator** **Dr. Hyenyoung Yoon,** Adjunct Professor, Deputy Director of Global R&DB Center (GRC), Seoul National University
15:05 - 16:25	**Presentations: Establishing strong foundation of ESG practice in green leadership & technology innovation**
15:05 - 15:35	**ESG Strong Foundation in Green Leadership** **Mr. Javier Manzanares,** Deputy Executive Director, Green Climate Fund
15:35 - 16:05	**Triune Innovation for Sustainability:** **Technology, Nature and People** **Mr. John H. Song,** Deputy Director of Global R&DB Center (GRC), Seoul National University
16:05 - 16:25	**Q&A / Interactive Session**
16:25 - 16:30	**Summary & Wrap-up by Moderator** **Dr. Hyenyoung Yoon,** Adjunct Professor, Deputy Director of Global R&DB Center (GRC), Seoul National University

III. Bio of Presenters

Mr. Javier Manzanares,

Javier Manzanares is the Deputy Executive Director at the Green Climate Fund (GCF) based in Incheon, Republic of Korea. He previously served as GCF's Chief Financial Officer and Director of Support Services, when he joined the Fund in 2014. GCF is a new multilateral fund created to make significant and ambitious contribution to the global efforts towards attaining the goals set by the international community to combat climate change. GCF seeks to promote the paradigm shift towards low-emission and climate-resilient development pathways by providing support to developing countries to limit or reduce greenhouse gas emissions and to adapt to the impacts of climate change. Prior to that, he was Director and Representative of UNOPS in the MERCOSUR region, based in Argentina. He was formerly Division Manager of Investment and Development Banking at the Central American Bank for Economic Integration. Javier also worked as the Executive VP for two privately held banks of Grupo Fierro. His career in banking and finance began with Banco Santander/BSCH in the United States, Hong Kong and Japan. Javier holds a dual MBA from Northwestern University / Kellogg (USA), an EMBA from Hong Kong University of Sciences & Technology (China) and is currently a Ph.D. candidate at INHA University in South Korea.

Mr. John H. Song

John H. Song is a global visionary business architect focusing on global transformation through sustainable, smart, green and strategic transformation of economies, business ecosystems and enterprises. With experience over 32 years in industrial visioning, strategic enterprise management, integrative business-technology architecture design and implementation, enterprise ICT systems implementation, and global collaboration and project management, he worked and served for global enterprises and institutions, including IBM, Business Consulting Services, TELUS, Samsung, Hyundai, Fujitsu Consulting, Green Climate Fund (GCF) and various enterprises over vast landscape of industries and international fields. He currently leads global programs for smart green innovation at Global R&DB Center (GRC), Seoul National University as Deputy Director.

He architected and is actively implementing the Framework of Breakthroughs (Sense, Structure, Stream, Scalability and Speed) and 4 Holistic Dimensions of Transformation (Inspiration, Innovation, Integration and Implementation) through dynamic collaboration and strategic engagement with global institutes and business leaders.

IV. Pre-Registered/Guiding Questions

None

V. Certificate of Attendance

Upon successful completion of this Governance Capacity Development Session Series, you will receive a Certificate of Attendance jointly issued by UN DESA and SUN GRC, which will be a valuable proof of acquiring in-depth knowledge on SDGs and ESG approaches for your professional practice.

VI. Online Participation via Zoom

You can join the Governance Capacity Development Session Series through either ZOOM or YouTube with below links. When you are registered to the Session Series, you will be given a security code to access the training for receiving a Certificate of Attendance while YouTube will be open for general audience.

- Via ZOOM:
  https://snu-ac-kr.zoom.us/webinar/register/WN_AELAJxbUQJGz9hW1GsYvCA

VII. Registration and Inquiry

If you may have difficulties to register through the weblink or any other queries, please contact us:
- UNPOG: Ms. Jihyun (Jenny) Jeoung, jihyun.joung@un.org
- SNU GRC: Ms. Rosie Hyein Lee, hyein.lee@snu.ac.kr

VIII. Background Readings

Sustainable Development Goals Fund (2018). Business and SDG 16 Contributing to Peaceful, Just and Inclusive Societies. https://www.sdgfund.org/sites/default/files/Report_Business_And_SDG16.pdf

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United Nations (A/RES/70/1). Transforming our world: the 2030 Agenda for Sustainable Development. https://sustainabledevelopment.un.org/content/documents/21252030%20Agenda%20for%20Sustainable%20Development%20web.pdf

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United Nations. SDG Good Practices - Featured Stories. https://sustainabledevelopment.un.org/partnerships/goodpractices/featured

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